Steven - Sales Manager:

Hi Ali!

I hope you are doing well. We need to improve our internet sales reports and want to move from static reports to visual dashboards.

Essentially, we want to focus on how much product we have sold, to which clients, and how it has been over time.

As each salesperson works on different products and customers it would be beneficial to be able to filter them also.

We measure our numbers against the budget hence I added that in a spreadsheet so we can compare our values against performance.

The budget is for 2021 and we usually look 2 years back when we do sales analysis.

Let me know if you need anything else!  
  
// Steven